

## **REVEALED: 2 STEPS TO YOUR CLIENT- PULLING LEAD MAGNET IDEAS FOR RAPID GROWTH IN 60 SECONDS**

By the end of this guide, you'll have 20 irresistible lead magnet that convert leads into loyal clients.

Lead magnets are irresistible freebies businesses offer to snag your contact info.

You know, like a downloadable guide, a discount code, or even a free trial—basically anything to entice you to hand over your details.

For example, imagine you're browsing a website, and they offer you a free e-book in exchange for signing up for their newsletter—that's a lead magnet.

Let's get yours in less than 60 seconds.

Here's how:

### **Step 1:**

Head over to Chat GPT.

Copy paste in this prompt:

You are a market researcher. You've talked to hundreds of [TARGET AUDIENCE]. Each person in the niche of [TARGET AUDIENCE] has certain struggles that make it easier to sell [MY SERVICE]. These are called PAIN POINTS. There's a recipe for getting to the core of the PAIN POINTS of [TARGET AUDIENCE]. Namely, answer each of these [QUESTIONS] 5 times, each getting deeper into the issues of [TARGET AUDIENCE], appealing to their emotions and uncertainties related to [MY SERVICE]. The [QUESTIONS] (answer each QUESTION 5 times in listicle format according to instructions): 1. What keeps them awake at night? 2. What are they afraid of? 3. What are they angry about? 4. What's a top daily frustration of theirs? 5. What trends are occurring in their business/life? 6. What do they secretly admire the most? 7. What does my [TARGET AUDIENCE] wants the most? 8. Summarize their top 5 problems 9. For every problem define the measurable impact on their life/business 10. For every problem, define the emotional impact they'd have 11. Summarize their top 5 desired situation 12. For every solution define the measurable significance on their life/business 13. For every solution, define the emotional significance they'd have.

[TARGET AUDIENCE]:

[MY SERVICE]:

Let it give you a complete description of your perfect clients exact pain points in a blink.

## **Step 2:**

Then, copy paste this prompt and send it in the GPT chat:

Create 20 compelling lead magnets tailored to address the specific pain points of our audience.

We have detailed data on our service and the exact challenges our audience faces above in the chat.

The lead magnets should attract and engage potential customers effectively.

Consider various formats such as guides, templates, checklists, and more. Use the data of the pain points of the target audience from above.

Objectives for Lead Magnets:

[State the desired outcomes – e.g., capturing emails, educating prospects, driving conversions, etc.]

Requirements:

- Each lead magnet should directly address at least 3 pain points of our audience.
- Variety in formats (e.g., PDF guides, video tutorials, quizzes) to appeal to different preferences.
- Ensure high perceived value to encourage sign-ups and engagement.

Example Lead Magnet Ideas:

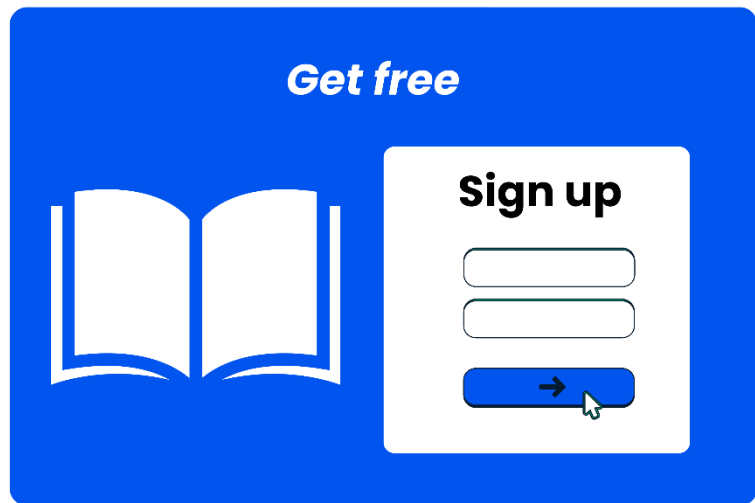
1. "Ultimate Guide to [Topic] for [Audience]"
2. "[Service] Checklist: 10 Steps to [Benefit]"
3. Video Tutorial: "Mastering [Skill] in 15 Minutes"

Submission Format:

Please provide a list of 20 detailed lead magnet ideas, including titles, formats, and a brief description of how each will resonate with our audience and address their pain points.

### Bonus tip:

Create a landing page in this structure for best conversion rates:



## Want to be the top choice for clients in your niche with investing only 3 hours a month... guaranteed?



**We are partner for busy coaches and consultants.**

If, after the first month of working together, you don't see an increase of at least 500 followers on your social media platforms, we'll completely refund you immediately.

### [Stop inconsistent client flow](#)

#### Why book a call?

You will get:

- 30 Days to InstaFame: proven 12 Steps client acquisition formula: Get every detail to solving your ideal client's biggest problem. (199€ value)
- Cristal clear done with you audit... how anyone can understand and optimize their social media without having any idea about metrics (399€ value)
- 1 on 1 premium personal call, where you get these benefits: (249€ value)
  - No more feeling overwhelmed
  - Get as many clients as you wish
  - Achieve your biggest goals
  - See instant results

- For FREE

**Act now to secure your spot for a limited-time exclusive offer before slots fill up!**

[Get started now](#)

0 Risk, no obligation



**F.Scheu**

Author and lawyer



**“The result was always outstanding”**

“As a client, you often only have a vague idea of what you actually want. So it’s all the better if you have someone who seriously wants to create great content and thinks along with you.

SocialClicks attaches great importance to improving the content until it fits.

“I am 100% satisfied as a client.”

[Get started now](#)